KIOWA COUNTY



A Program of TSET



The Oklahoma Tobacco Helpline provides free telephone and web-based coaching sessions, free nicotine patches, gum and lozenges to all Oklahomans each year, 24/7.

OKLAHOMANS SERVED:

County FY21:

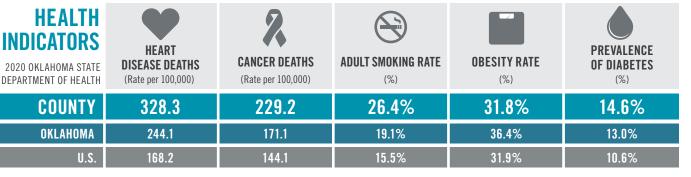
County Cumulative FY03-FY21:

1,358

State Cumulative FY03-FY21:

523,994

N TSET



These TSET grants work with local community partners to help prevent cancer and cardiovascular disease by reducing tobacco use and obesity.

\$309,469 invested in your community FY21-FY22

\$1,279,350 invested in your community FY16-FY20

Grantees FY21-FY22

Great Plains Youth and Family Services. Serving Caddo and Kiowa counties

\$309,469



These TSET grants are for schools, school districts and local communities to promote wellness through policies and strategies that encourage healthy eating, physical activity and tobacco-free lifestyles.

\$5.000 invested in your community

Healthy Communities Incentive Grants

\$2,000 City of Hobart

Healthy Schools Incentive Grants

Snyder Public Schools \$3,000



TSET Food Systems Impact Grants provide immediate relief to increased need for food during the COVID pandemic and support partnerships that seek to increase the availability of healthy foods.

2020 District Cumulative: **\$408.505**

Grantees

\$408,505 Hunger Free Oklahoma

Serving Delaware, Garfield, Jackson, Kay, Kiowa, Marshall, Okfuskee, Seminole and Washington counties



405.521.3888 | TSET.OK.GOV Board of Directors Chair Michelle Stephens Executive Director Julie Bisbee

TSET'S MISSION: TO REDUCE PREVENTABLE DEATH IN OKLAHOMA.

3 BEHAVIORS









Sedentary Lifestyle

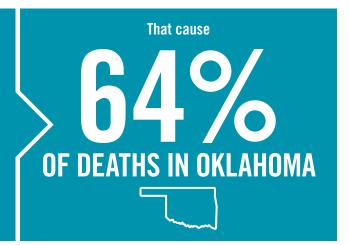
Lead to 4 CONDITIONS











TSET INVESTS IN:



Tobacco Cessation







IN OKLAHOMA:



1 IN 6 HIGH SCHOOL STUDENTS IS OBESE

1 IN 3 ADULTS IS OBESE

1 IN 6 HIGH SCHOOL STUDENTS

SMOKING:

7.500 ADULT DEATHS EACH YEAR 1.300 KIDS BECOME DAILY SMOKERS EACH YEAR

\$138 MILLION IS SPENT BY TOBACCO INDUSTRY ANNUALLY TO MARKET TOBACCO IN OKLAHOMA

MOVING THE NEEDLE:

ADULT SMOKING-PREVALENCE 28.6%

19.1% 2020

SMOKING AMONG KIDS **CUT IN HALF**

RESEARCH DOLLARS LEVERAGED AFTER TSET'S INVESTMENT



MORE THAN 470,000 PEOPLE SERVED BY THE OKLAHOMA TOBACCO HELPLINE



THROUGH THE MEDICAL LOAN REPAYMENT PROGRAM, 90 PHYSICIANS HAVE OR ARE CURRENTLY PRACTICING IN RURAL AND UNDERSERVED AREAS OF OKLAHOMA